

Mr. Burt Gransaul

Currently Lecturing:

Heriot Watt University | Edinburgh Business School – MBA MSc

- Marketing
- Marketing Channels
- Marketing Communications
- International Marketing

University of London – Royal Holloway

- Marketing Management

Academic Profile:

- Master in Business Administration – Edinburgh Business School, Heriot Watt University
- MSc Strategic Focus (Dist) - Edinburgh Business School, Heriot Watt University
- Currently pursuing Doctorate in Business Administration - Heriot Watt University

Training and Development:

- Attended EBS Conference in August 2008 at EBS, Scotland

Experience:

Mr Gransaul has fourteen (13) years lecturing experience, and has produced several Marketing distinction students over the years. Mr Gransaul also lectures on the ABE and University of London programmes. Mr Gransaul was previously Marketing Manager, Caribbean Ispat Limited and Senior Marketing Manager, SBCS. He has also held several positions at Ispat including Deputy Manager Maintenance Planning, Manager Production (Coil Yard) and Manager Port Administration.