

Mr. Curtis Leach

Currently Lecturing:

University of Sunderland – BA Business Management

- Marketing Strategy
- Strategic Management

Association of Business Executives (ABE)

- Marketing Policy, Planning and Communication
- Managing the Customer Relationship

BTEC

- Advertising and Promotions

Royal Holloway University of London (RHUL)

- Marketing Research

Academic Profile:

- Heriot Watt University – Master in Business Administration (MBA)
- Chartered Institute of Marketing (CIM) - Post Graduate Diploma in Marketing
- LCCI Group Diploma – Marketing, Advertising and Public Relations
- LCCI Group Diploma – Business Studies
- UWI School of Continuing Studies – Marketing, Public Relations and Advertising

Training and Development:

- Attended many Training and Development courses sponsored by SBCS namely:
- Train the Trainer 1 and 2
- Teaching Lecturers to Teach Critical Thinking
- Voice training
- Understand the Mind, Understand the Lecturer Workshop
- Interactive White Board

Experience:

Mr Leach has over five (5) years lecturing experience, and has produced several Marketing, Strategic Management and Managing the Customer Relationship distinction students over the years. Mr Leach also lectured on other University of Sunderland, ABE and BTEC programmes. Mr Leach was previously an Export Manager, Divisional Manager, Sales Manager at one of the major Manufacturing and Distribution companies in Trinidad.