

**HUMAN RESOURCE,
GENERAL &
BUSINESS
MANAGEMENT
CAREERS:**

HUMAN RESOURCE MANAGEMENT

Area of Study	Human Resource Management
Description	An organisation's greatest resource is its people. Consequently, one of the most important management positions is the HR Manager. This individual ensures that the organisation creates and fosters the best environment for productive work to take place such that the organisation not only attracts but also retains high quality members of staff. HR professionals are in demand the world over and there are signs that this demand will increase in the foreseeable future.
Qualifications offered at SBCS	<ul style="list-style-type: none"> • ABE – Association of Business Executives Level 4 Diploma in Business Management • ABE – Association of Business Executives Level 5 Diploma in Business Management • ABE – Association of Business Executives Level 6 Diploma in Business Management • BTEC Higher National Diploma Business • UoG – University of Greenwich: BA (Hons) Human Resource Management • UoS – University of Sunderland: BA (Hons) in Business Management • HWU – Heriot-Watt University, Edinburgh Business School: MBA Masters in Business Administration with specialisms in Human Resource Management, Financial Management, Strategic Planning or Marketing • HWU – Heriot-Watt University, Edinburgh Business School: MSc Human Resource Management, Finance or Marketing • HWU – Heriot-Watt University, Edinburgh Business School: DBA (Doctorate in Business Administration) <p>Details: SBCS: www.sbcs.edu.tt ABE: www.abeuk.com UoG: www2.gre.ac.uk/about/schools/business UoS: www.sunderland.ac.uk HW: www.ebsglobal.net UoLei: www.le.ac.uk UoL: www.londoninternational.ac.uk</p>
Career Opportunities	Human Resource Officer / Associate, Senior Human Resource Officer / Associate, Training and Development Officer, Compensation Specialist, Industrial Relations Specialist, Organisational Change Management Specialist, Human Resource Generalist, Human Resource Manager, Chief Executive Officer
Qualities required	Strong interpersonal and communications skills, diplomacy, an understanding of organisational and human culture, communication and conflict resolution skills.
Entry Requirements	See flow chart

MANAGEMENT & BUSINESS

Area of Study	Management and Business
Description	It is often said that management is the activity that entails achieving one's objectives by utilizing the skills and talents of other individuals. In reality, management is in fact a team activity. Managers are the drivers of organisations; they provide the leadership, vision and ultimately the spirit which moves an organisation forward. A good manager must be able to combine all the technical areas of management (Accounting, Finance, HR, IT, Marketing etc.) with strong people skills in order to ensure that the organisation is able to achieve its objectives.
Qualifications offered at SBCS	<ul style="list-style-type: none"> • BTEC HND (UK) – BTEC Higher National Diploma in Business • UoG – University of Greenwich: BA (Hons) Human Resource Management • UoS – University of Sunderland: BA (Hons) in Business Management • HWU – Heriot-Watt University, Edinburgh Business School: MBA (Masters in Business Administration) with specialisms in Human Resource Management, Finance or Marketing • HWU – Heriot-Watt University, Edinburgh Business School: MSc Human Resource Management, Financial Management or Marketing • HWU – Heriot-Watt University, Edinburgh Business School: DBA (Doctorate in Business Administration) <p>Details: SBCS: www.sbcs.edu.tt BTEC: www.edexcel.com UoG: www2.gre.ac.uk/about/schools/business HW: www.ebsglobal.net UoLei: www.le.ac.uk UoL: www.londoninternational.ac.uk</p>
Career Opportunities	Management Trainee, Manager, Senior Manager, Executive Manager, Chief Information Officer, Consultant, Lecturer, Researcher
Qualities required	Enjoys leadership roles, effective communicator and motivator, planner/problem solver, ability to multitask.
Entry Requirements	See flow chart

Tricia Ann Ramsaran
University of Sunderland – BA (Hons)
Business Management’ 2011 (First Class Honours)

“With encouragement and support from my family and friends, I was determined to study my Bachelor of Arts Degree in Business Management and use this programme as an invaluable insight to enrich my knowledge about the business world. It’s amazing how this programme gave me firsthand experience to apply my “soft” and “hard” skills from various disciplines, together with my business knowledge and skills to excel in my organization – the application of management and accounting techniques, human resource disciplines and other related studies. In my opinion, this programme built the foundation to a limitless career – one which is highly recommended as an opened ended major for “budding” professionals.”



MARKETING

Area of Study	Marketing
Description	In today's extraordinarily competitive environment, organisations seek out and generously reward those individuals who are able to guide them in the development and marketing of their products and/or services. An organisation might possess a better product than its competitors but may not reap the rewards if they fail to market it effectively. Marketing professionals play a role inter alia in pricing, promotion, packaging and distribution of the product and/or service.
Qualifications offered at SBCS	<ul style="list-style-type: none"> • UoL - University of London: Access Route Programme • UoL – University of London: BSc. (Hons) in Business Administration (General Programme, Marketing, Human Resource Management) • HWU – Heriot-Watt University, Edinburgh Business School: MBA (Masters in Business Administration) with specialisms in Human Resource Management, Finance or Marketing • HWU – Heriot-Watt University, Edinburgh Business School: DBA (Doctorate in Business Administration) <p>Details: SBCS: www.sbcs.edu.tt UoL: www.londoninternational.ac.uk HW: www.ebsglobal.net UoLei: www.le.ac.uk UoL: www.londoninternational.ac.uk</p>
Career Opportunities	Account Coordinator, Account Executive, Account Planner, Advertising Executive, Advertising Manager, Advertising Sales Director, Brand Manager, Market Analyst, Market Researcher, Marketeting Associate, Marketing Manager, Media Relations Officer, Product Development Manager, Product Manager, Promotions Assistant, Promotions Director, Public Relations Consultant, Public Relations Coordinator, Public Relations Officer
Qualities required	Team leader, creative and innovative mind to develop new concepts, ability to communicate effectively.
Entry Requirements	See flow chart

Jenna Chang Kin Kee
MSc Marketing with Distinction 2012

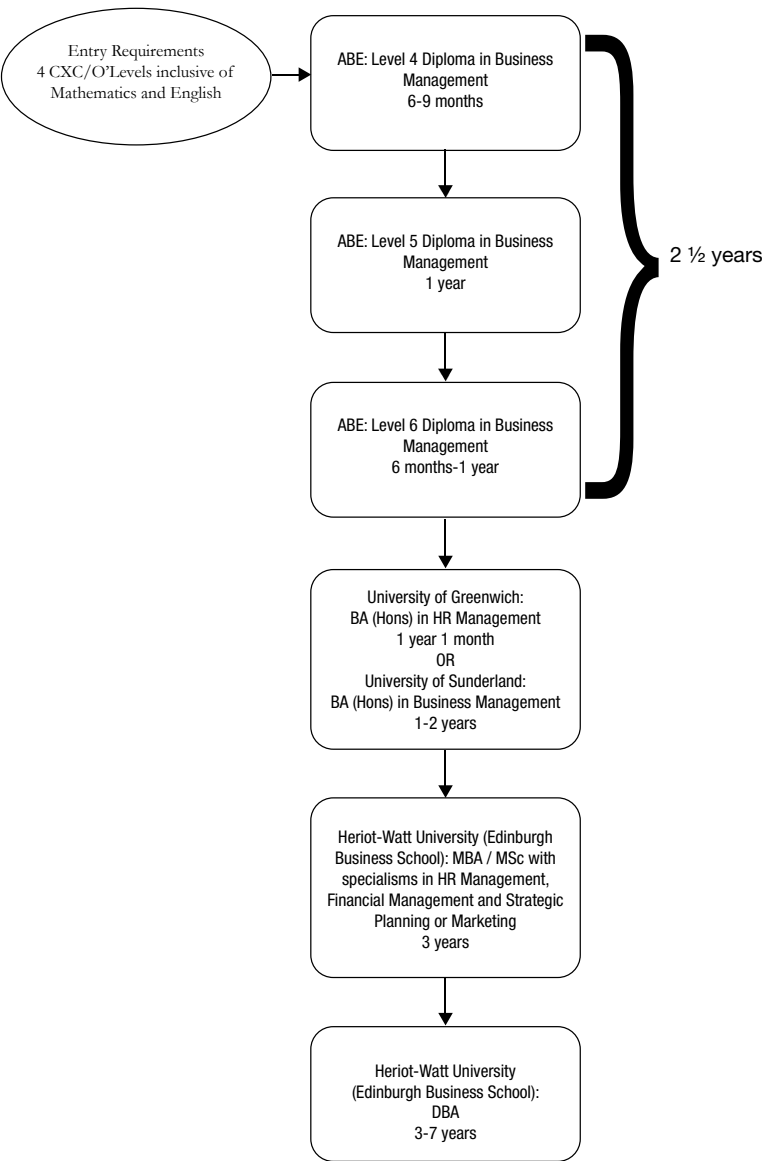
“My experience at SBCS has helped me become more of a strategic thinker and has undoubtedly equipped me to relentlessly and confidently pursue my professional goals.”



Fareeda Mohamed
1st place winner for December 2011
ACCA P1 & P3 exams in Trinidad & Tobago

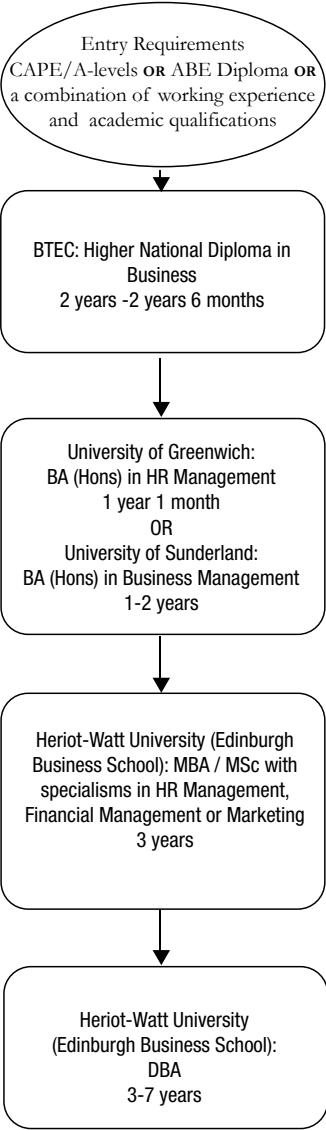
“My experience as an ACCA student at SBCS during the past four years has been truly rewarding. Experienced and knowledgeable lecturers, friendly staff, 24-hour study facilities and state-of-the-art classrooms all contributed to my continuous success. I would recommend SBCS to anyone thinking about studying the ACCA programme.”

HUMAN RESOURCE, GENERAL & BUSINESS MANAGEMENT CAREER PATHWAYS AT SBCS



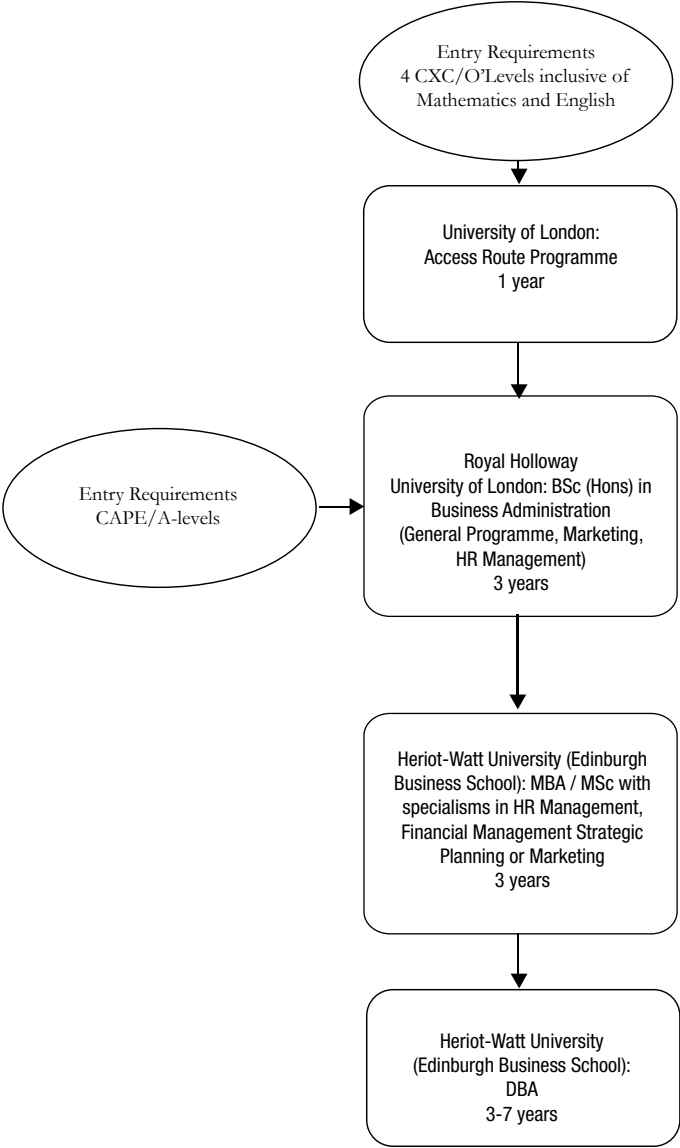
*Subject to ACTT/MTEST approval

HUMAN RESOURCE, GENERAL & BUSINESS MANAGEMENT CAREER PATHWAYS AT SBCS



**Subject to ACTT/MTEST approval*

HUMAN RESOURCE, GENERAL & BUSINESS MANAGEMENT CAREER PATHWAYS AT SBCS



**Subject to ACTT/MTEST approval*



Teleios Code Jam '12 3rd place winners
BSc (UOG) CIS students



ABE prize giving



Psychometric Testing



BA Graduates 2013



Teleios Code Jam '13 1st place winners (left) & 3rd place winners (right) BSc (UOG) CIS students

SBCS-Learn. Evolve. Lead.



Melissa Crichlow with
Professor Bernie Callaghan



Janelle Lall with Professor Keith Lumsden



SBCS' Graduation 2014 at Hyatt Regency

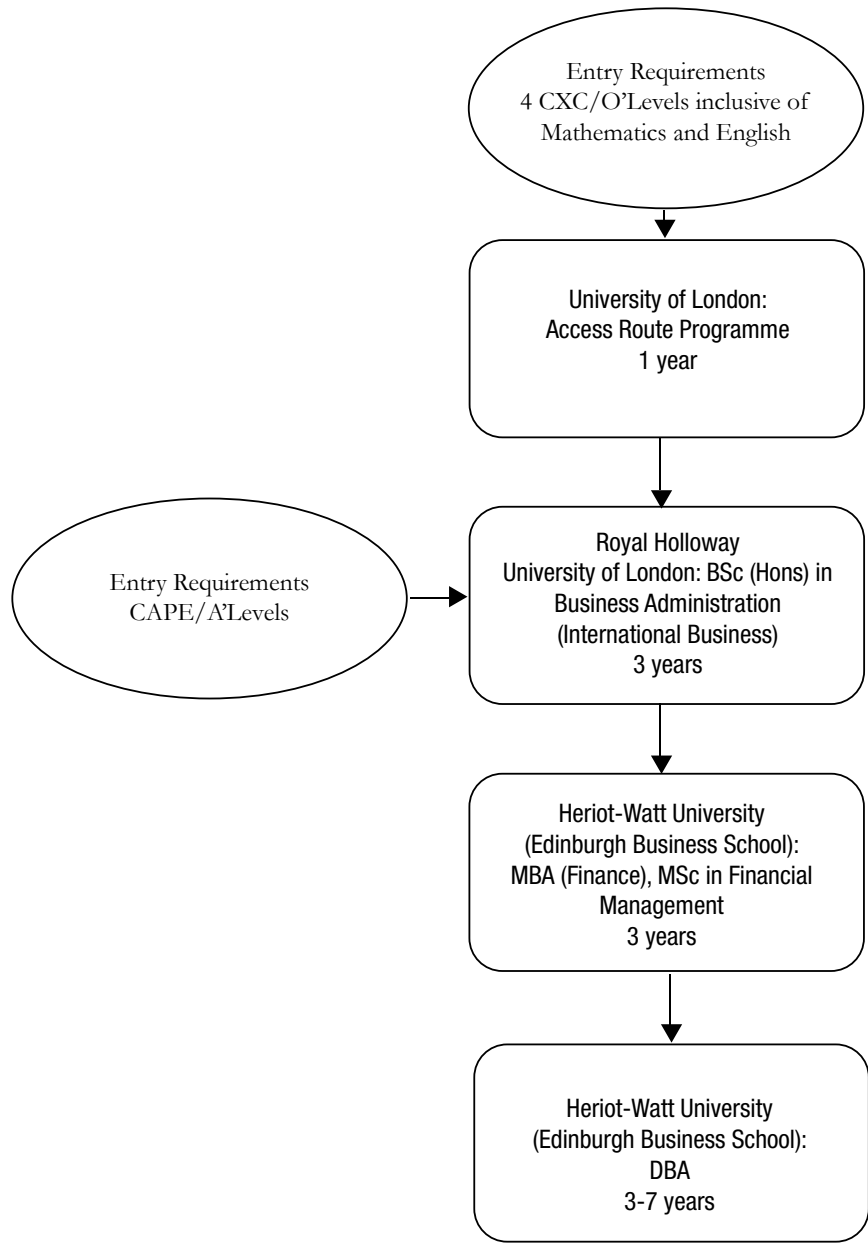


ACCA
Study School

INTERNATIONAL BUSINESS

Area of Study	International Business
Description	Organisations, in order to succeed in today's interconnected global environment, must be able to do business globally. International business professionals are the persons in organisations responsible for ensuring that global links with partners and customers are developed, maintained and cultivated, so as to ensure that the organisation's products and services have a global market place. It is a very exciting area that suits individuals who like to travel and develop new relationships, while ensuring that the organisation's reputations and products remain at the highest level.
Qualifications offered at SBCS	<ul style="list-style-type: none"> • UoL - University of London: Access Route Programme • UoL - University of London: BSc (Hons) in Business Administration (International Business) • HWU – Heriot-Watt University, Edinburgh Business School: MBA (Masters in Business Administration) with specialism in Finance • HWU – Heriot-Watt University, Edinburgh Business School: MSc in Financial Management • HWU – Heriot-Watt University, Edinburgh Business School: DBA (Doctorate in Business Administration) <p>Details: SBCS: www.sbcs.edu.tt UoL: www.londoninternational.ac.uk HWU, EBS: www.ebsglobal.net UoL: www.londoninternational.ac.uk</p>
Career Opportunities	Import/Export Manager, Country / Regional Manager, Consultant / Chief Executive Officer
Qualities required	Strong interpersonal skills and communication skills, appreciation for diverse cultures, patience, diplomacy.
Entry Requirements	See flow chart

INTERNATIONAL BUSINESS CAREER PATHWAY AT SBCS



University of London

"I made a decision to study with the University of London International Programmes and SBCS because I wanted to obtain my Bachelor's Degree from a reputable institution that offered ample options and did not limit the possible areas of study. Though it was possible to obtain my degree from one of our excellent local tertiary level institutions I felt that a degree from the University of London would be internationally recognisable, should I be allowed international exposure through job opportunities or in furthering my studies."

