

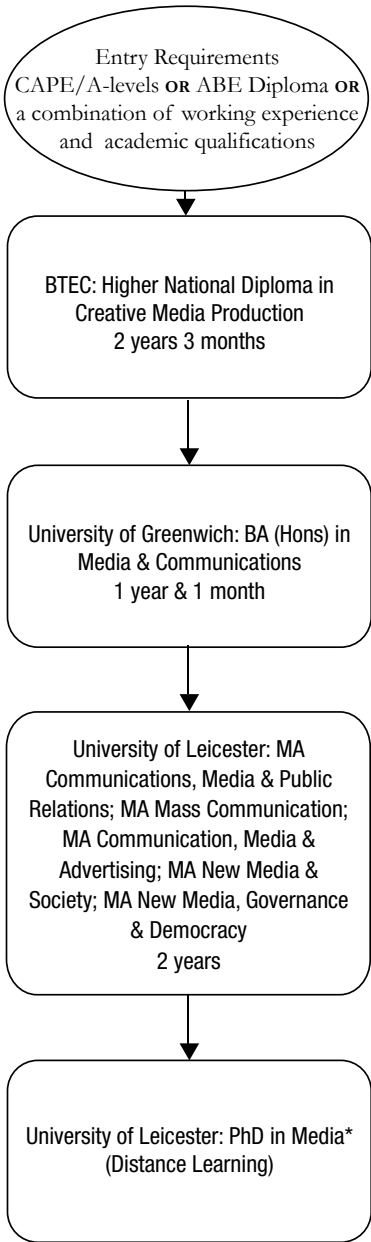
MEDIA & COMMUNICATION

Area of Study	Media and Communication
Description	The media is one of the most powerful industries in today's world. Modern media is multi-faceted and includes film, radio, television, print and the World Wide Web. Media professionals are in demand globally, both in media houses and traditional organisations. Many media professionals are now employed by non-media organisations as Communications Specialists; in effect these individuals become the voice of the organisation. This area is one that suits individuals with strong communication and people skills.
Qualifications offered at SBCS	<ul style="list-style-type: none"> • BTEC HND (UK) – Higher National Diploma in Creative Media Production • UoG – University of Greenwich: BA (Hons) in Media and Communications • UoLei - University of Leicester: MA Communications, Media and Public Relations • UoLei - University of Leicester: MA Mass Communication • UoLei - University of Leicester: MA New Media and Society • UoLei - University of Leicester: MA New Media, Governance and Democracy • UoLei - University of Leicester: PhD Media and Communication (Distance Learning) <p>Details: SBCS: www.sbcs.edu.tt BTEC: www.edexcel.com UoG: www2.gre.ac.uk/about/schools/humanities UoLei: www.le.ac.uk</p>
Career Opportunities	Broadcast Journalist, Communications Officer / Specialist, Film Producer, Journalist, Media Relations Manager, Media Specialist, Radio Presenter, Reporter, Television Presenter, Video Editor
Qualities required	Creative, self-motivated, organised.
Entry Requirements	See flow chart

Since we live in an age of innovation, a practical education must prepare a person for work that does not yet exist and cannot yet be clearly defined.

—Peter Drucker

MEDIA & COMMUNICATION CAREER PATHWAY @ SBCS



**Subject to ACTT/MTEST approval*