



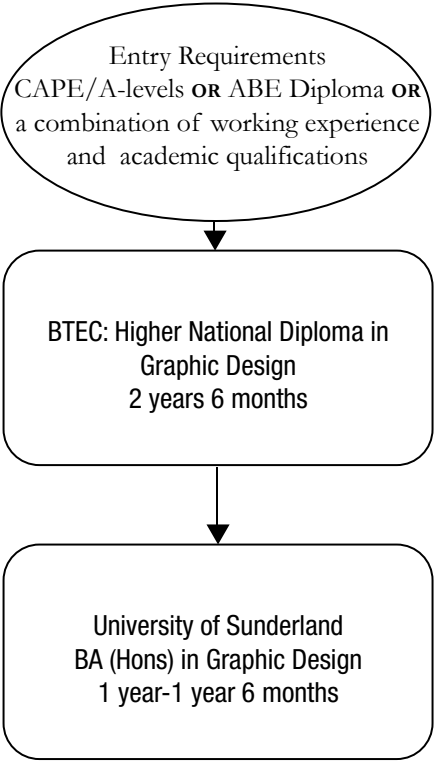
**PREPARATION**  
We have the resources, we have the power, we have the will.

## GRAPHIC DESIGN

Area of Study	Graphic Design
Description	Graphic Design is about visual communication and problem solving. It is about planning, analyzing and creating visual solutions to communication problems by finding the most effective way to get messages across in print or electronic media using colour, illustration, photography, animation, and various print and layout techniques.
Qualifications offered at SBCS	<ul style="list-style-type: none"> <li>• BTEC HND (UK) – Higher National Diploma in Graphic Design</li> <li>• UoS – University of Sunderland: BA (Hons) Graphic Design</li> </ul> <p>Details:  SBCS: <b><a href="http://www.sbcs.edu.tt">www.sbcs.edu.tt</a></b>  BTEC: <b><a href="http://www.edexcel.com">www.edexcel.com</a></b>  UoS: <b><a href="http://www.sunderland.ac.uk">www.sunderland.ac.uk</a></b></p>
Career Opportunities	Graphic Designer
Qualities required	Creative thinker, enjoy working on the computer to design and develop visual art, have an eye for seeing the bigger picture and generating the solution.
Entry Requirements	See flow chart

*Persons who are interested in this programme, but are not currently employed in the field of graphic design may be required to attend an entry interview. This interview will assess the applicant's eligibility for entry into the programme.*

**GRAPHIC DESIGN CAREER PATHWAY @ SBCS**



**Rayhaan Joseph**  
**HND Graphic Design**  
**completed programme July 2012**

“This programme has been both fun and stimulating, but most of all it has inspired me to challenge myself as a small business owner and designer.”

