



**Course:** **The Strategic Leader: From Vision to Execution**

**Contact Hours:** **12**

**Pre-requisite:** **None**

---

### **Abstract**

With strategy-savvy managers and leaders needed in nearly every type of organization in every sector and industry, now is the time to expand your strategic leadership and management skills. This course will provide participants with an excellent understanding of the processes.

### **Target Audience**

Recently Promoted Supervisors and Middle Managers.

### **Learning outcomes**

On completion of this course, learners will be able to know:

1. What is "strategic" to the organization?
2. The usefulness of Strategic Thinking.
3. How to engage the organization in Strategic Thinking.
4. How to translate Strategic Thinking into measurable actions and initiatives.
5. How to identify the appropriate Strategic Planning Methodology for the organization.
6. The rules of successful execution of Strategic Plans.

### **Course Content**

---

#### ***Learning Outcome 1: What is Strategic to the Organisation?***

- The Difference between Strategic and Operational Issues.
- Learning how to quickly categorize actions and tasks as “Strategic” or “Operational”.
- Who is responsible for monitoring and managing Strategic Issues?

***Learning Outcome 2: The Usefulness of Strategic Thinking***

- How can Strategic Thinking transform an Organisation?
- How can Strategic Thinking significantly improve an Organisation's Performance?
- Examples of local Organisations engaging in Strategic Thinking.

***Learning Outcome 3: Engaging the Organisation in Strategic Thinking***

- Who is involved?
- What are they doing?
- What are the outputs of this strategic Thinking?
- How are these outputs processed by the organisation?
- How these outputs are then used to positively affect the organisation?

***Learning Outcome 4: Translating Strategic Thinking into Measurable Actions and Initiatives***

- Which Strategic Issues are of greatest import to the organisation?
- Converting to Strategy.
- Selecting the appropriate Strategies for the Organisation.
- Developing the Right Measures and Targets that test the effectiveness of Strategy.

***Learning Outcome 5: Identifying the appropriate Strategic Planning Methodology for the Organisation***

- Converting Strategic Thinking into a Structured Strategic Planning Process.
- The methods of Strategic Planning.
- Selecting the appropriate Strategic Planning Method for the organisation

***Learning Outcome 6: The Rules of Successful Execution of Strategic Plans***

- The Strategic Planning "Eco-System".
- Operationalising the Strategic Plan.
- Executing Strategies.
- Understanding the Risks

***Learning Outcome 7: Case Studies***

- International examples of "game changers", "industry disrupters" and successful, transformative initiatives.
- Assessing common threads amongst them.
- "Reverse engineering" the strategic thinking applied in each case.
- Concluding Statements