

Course: **Advanced Certificate in Design Essentials - Adobe CS6
Illustrator, Photoshop and InDesign**

Contact Hours: **36**

Pre-requisite: **A Professional Certificate in Design Essentials - Adobe
CS6 – Illustrator, Photoshop and InDesign**

Abstract

This course provides participants with the knowledge to navigate Illustrator, Photoshop and InDesign and teaches how to use key features and capabilities of the software to create and edit professional-looking designs for a variety of purposes and situations.

This course will provide learners with the ability to design, enhance and layout their own Graphic Communications in a very practical professional manner. It provides a solid foundation that will allow users to build on for further study into these software.

Target Audience

- Persons interested in expressing the ideas they have in their mind using graphics software,
- Students who have finished A' Levels and may be interested in pursuing a career in Graphic Design
- Graphic Artists
- Marketing Personnel

Learning outcomes

On completion of this course, learners will be able to:

1. Appreciate advanced concepts and features of Adobe Photoshop, Illustrator and InDesign
2. Use Photoshop to edit camera raw, understand color profile and use the slice tool to edit elements to add interactivity on a web page

3. Use Illustrator to create work that would be print ready
4. Use InDesign to learn the necessary advanced skills in book creation
5. Integrate applications and automate features to maximize efficiency

Course Content

1. Appreciate advanced concepts and features of Adobe Photoshop, Illustrator and InDesign

Overview: Setting up Workspaces: Setting up preferences: Synchronize color settings

Working with Bridge: Using the Mini-Bridge in InDesign and Photoshop; Using Camera Raw for TIFF, JPEG & RAW images; Exporting from Bridge; Adding Watermarks to multiple images; Using Batch Rename features

2. Use Photoshop to manage assets using Adobe Bridge, camera raw, edit images, working with video

Adobe Photoshop features: working with metadata; automating multiple images in Bridge; batch processing and editing; automating multiple images; using HDR Pro; ingesting, editing, cutting, trimming videos; transitions with clips; adding design elements into video; exporting and publishing video; Using LUT adjustments for style

3. Use Illustrator to work with color, painting, web graphics, printing

Adobe Illustrator features: using the Kuler panel; working with Live Paint groups; creating web graphics; utilizing slices and images mages; utilizing SVG; crating animations; setting up documents for printing; printing color separation, gradients, meshes and color blends; working with printer and bleed marks; printing and saving transparent artwork; overprinting; trapping and using print presets

4. Use InDesign to work with text and create layouts and incorporate work created in Illustrator and Photoshop

Adobe InDesign features: creating and editing tables; entering and formatting text; placing objects from other programs into InDesign pages;

5. Integrate applications and automate features to maximize efficiency

Integrating Applications for Maximum Efficiency: Using Metadata with InDesign and Bridge; Linking Photoshop files to Dreamweaver; Linking Photoshop & Illustrator files in InDesign; Linking Photoshop files in Flash

Automating Features for Maximum Efficiency: Using Actions in Photoshop; Using Photoshop's Image Processor; Using InDesign Scripts; Creating a PDF gallery from multiple images in Bridge; Creating a web gallery from multiple images in Bridge

Assessment Criteria

In order to achieve Learning Outcome...	The Learner must...
1. Appreciate advanced concepts and features of Adobe Photoshop, Illustrator and InDesign	1.1 Add metadata, include audio and video to files.
2. Use Photoshop to manage assets using Adobe Bridge, camera raw, edit images, working with video	2.1 Create art work using photos edited using camera raw 2.2 Create an animation using the timeline feature
3. Use Illustrator to work with color, painting, web graphics, printing	3.1 Create Custom Colours and Patterns and apply them to original Art work.
4. Use InDesign to work with text and create layouts and incorporate work created in Illustrator and Photoshop	4.1 Create a page layout for a document with interactive elements such as audio and video
5. Integrate applications and automate features to maximize efficiency	5.1 Create a document that incorporates the use of the three programmes

Essential Learning Resources:

Textbook

1. Adobe Creative Suite 6 Design & Web Premium Classroom in a Book 1st Edition by Adobe Creative Team

Websites

www.smashingapps.com

www.noupe.com

<http://tv.adobe.com/>