

ACCOUNTANCY TRAINING AND EDUCATION CENTRE (ATEC)

COURSE OUTLINE



PROGRAMME: ACCA
DURATION: January - May 2019
DAY(S): Saturdays
MODE: Saturday
COMPONENT: Strategic Business Leader (SBL)
LECTURER: Darryl White
CAMPUS: Champs Fleurs

Lecture Number	Lecture Day & Date	Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know/Learning Outcome	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Sat 26-Jan-2019	1:00pm - 5:00pm	4.0	4.00	Course Outline and introductions Module 1 Strategy Leadership and Culture	1 Lt	Expectations of Course: What is Leadership /Perspectives on Leadership/Leadership Roles/Change and Leadership/ Entrepreneurship What is Strategy /Levels of Strategy/Mission/Objectives/Strategic Values/Strategic Management What is Culture , Cultural Web	Text Chpt 1	Class etiquette and ground rules	Case Study	Read Chapter 2 and handouts; Review and return with definitions of Strategy
2	Sat 2-Feb-2019	1:00pm - 5:00pm	4.0	8.00	Stakeholders and Social Responsibility	2 Lt	Principals and agents in Governance Agency Theory/Stakeholders/Power and Interest Social Responsibility CSR/Corporate Citizenship/Ethical Stances/CSR Viewpoints Sustainability/ Environmental and Social Issues/Social and Environmental Audits	Text Chpt 2		Case Study	Read Chapter 3
3	Sat 9-Feb-2019	1:00pm - 5:00pm	4.0	12.00	Impact of Corporate Governance on Strategy	3 Lt	What is Corporate Governance? How is Corporate Governance achieved across the world? What impact does ownership have on Corporate Governance Skills Checkpoint 1	Text Chpt 3		Case Study	Read Chpt 4
4	Sat 16-Feb-2019	1:00pm - 5:00pm	4.0	16.00	The External Environment	4 Lt	Macro Environment/PESTEL/National Competitiveness Porter's Diamond/Porters 5 Forces/ Scenario Planning/ Customers and Markets	Text Chpt 4		Case Study	Chpt 5;
5	Sat 23-Feb-2019	1:00pm - 5:00pm	4.0	20.00	Strategic Capability	5 Lt	Resources and Competences/Strategic capability/Organisational Knowledge/Porters Value Chain/Value Network/SWOT	Text Chpt 5		Case Study	Chpt 6

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6	Sat	2-Mar-2019	1:00pm - 5:00pm	4.0	24.00	Competitive Advantage Strategic Choices	6 Lt	Corp Strategy Growth Strategies, Diversification; Corporate Parenting and Portfolio Strategies; Porter's Generic Strategies; Strategy and Market Position, Marketing Mix; Methods of Growth: SAF Framework Skills Checkpoint 2	Text Chpt 6		Case Study	Chpt 6
7	Sat	9-Mar-2019	1:00pm - 5:00pm	4.0	28.00	Assessing and Managing Risk	7 Lt	Organisational Strategy and Risk Management and the Risk Management Process	Text Chpt 6		Case Study	Case Study: Video Concepts
8	Sat	16-Mar-2019	1:00pm - 5:00pm	4.0	32.00	Internal Control Systems	8 Lt	Internal Control (Definition, objectives , elements of, categories of and control over financial reporting) Monitoring (Information, Reviewing Internal Controls, Audit Committees, Internal Audit)	Case Study			Txt chpt 7
9	Sat	23-Mar-2019	1:00pm - 5:00pm	4.0	36.00	Applying Ethical Principles	9 Lt	Fraud, Fraud Risks, Combatting Bribery and Corruption, Tuckers 5 Qs, Corporate Codes of Ethics, Code of Ethics for Accountants, Threats and Safeguards for Accountants Skills Checkpoint 3	Text Chpt 7		Case Study	Text Chpt 8
10	Sat	30-Mar-2019	1:00pm - 5:00pm	4.0	40.00	Financial Analysis	10 Lt	Financial Risk, Funding, Gearing/The finance Function/Financial Analysis and Decision Making, Cost and Management, standard costing and variance analysis, evaluating strategic options, marginal and relevant costing	Text Chpt 8		Case Study	Text Chpt 9
11	Sat	6-Apr-2019	1:00pm - 5:00pm	4.0	44.00	Applications of IT	11 Lt	Mobile technology and cloud computing; IT and Data analysis; Big Data; Data for decisions making; Cyber security; IT and systems security controls	Text Chpt 9		Case: Country Car Club (Kaplan)	Text Chpt 10
12	Sat	13-Apr-2019	1:00pm - 5:00pm	4.0	48.00	E-Business	12 Lt	Strategy models for E-Business; Application of Technology to support E-business; E-Marketing 6 I's; Skills Checkpoint 4	Text Chpt 10		Case Study	Text Chpt 11&12
13	Sat	20-Apr-2019	1:00pm - 5:00pm	4.0	52.00	Enabling Success and Strategic Change	13 Lt	Org structures; Collaborative Working and Outsourcing; Talent Management; Empowering Organisations; Strategic Change; POPIT Model; Lewin's 3 Stage	Text Chpt 11 & 12		Case Study	Text Chpt 13

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14	Sat	27-Apr-2019	1:00pm - 5:00pm	4.0	56.00	Process Re-design	14 Lt	Organisational processes; Harmon's Process Strategy Matrix; Process redesign option; Feasibility; Process redesign methodology	Text Chpt 13		Case Study	Text Chpt 14-15
15	Sat	4-May-2019	1:00pm - 6:00pm	5.0	61.00	Project Management	15 Lt	Project definition; Project costs and benefits; Project costs and benefits; Project planning; project completion Skills Checkpoint 5	Text Chpt 14-15			Prepare PP
16	Sat	11-May-2019	1:00pm - 6:00pm	5.0	66.00	Mock Exam	16 Lt	Revision	Prepare PP			

Key / Legend

Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.

Date syllabus last modified: December 2018.