

ACCOUNTANCY TRAINING AND EDUCATION CENTRE (ATEC)

COURSE OUTLINE



PROGRAMME: ACCA
DURATION: July - October 2019
DAY(S): Saturdays
MODE: Saturday
COMPONENT: Strategic Business Leader (SBL)
LECTURER: Darryl White
CAMPUS: Champs Fleurs

| Lecture Number | Lecture Day & Date | | Time | Hrs | Cum Hrs | Lecture Topic (s) | No./ Type of Session | Important Concepts/ Ideas to know/Learning Outcome | Expected Reading | Other Matters | Questions | Items Due For Next Class |
|----------------|--------------------|-------------|------------------|-----|---------|------------------------------------------------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------------------|------------|-----------------------------------------------------------------------------|
| 1 | Sat | 27-Jul-2019 | 12:30pm - 4:30pm | 4.0 | 4.00 | Course Outline and introductions Module 1 Strategy Leadership and Culture | 1 Lt | Expectations of Course: What is Leadership /Perspectives on Leadership/Leadership Roles/Change and Leadership/ Entrepreneurship What is Strategy /Levels of Strategy/Mission/Objectives/Strategic Values/Strategic Management What is Culture , Cultural Web | Text Chpt 1 | Class etiquette and ground rules | Case Study | Read Chapter 2 and handouts; Review and return with definitions of Strategy |
| 2 | Sat | 3-Aug-2019 | 12:30pm - 4:30pm | 4.0 | 8.00 | Stakeholders and Social Responsibility | 2 Lt | Principals and agents in Governance Agency Theory/Stakeholders/Power and Interest Social Responsibility CSR/Corporate Citizenship/Ethical Stances/CSR Viewpoints Sustainability/ Environmental and Social Issues/Social and Environmental Audits | Text Chpt 2 | | Case Study | Read Chapter 3 |
| 3 | Sat | 10-Aug-2019 | 12:30pm - 4:30pm | 4.0 | 12.00 | Impact of Corporate Governance on Strategy | 3 Lt | What is Corporate Governance? How is Corporate Governance achieved across the world? What impact does ownership have on Corporate Governance Skills Checkpoint 1 | Text Chpt 3 | | Case Study | Read Chpt 4 |
| 4 | Sat | 17-Aug-2019 | 1:00pm - 5:00pm | 4.0 | 16.00 | The External Environment | 4 Lt | Macro Environment/PESTEL/National Competitiveness Porter's Diamond/Porters 5 Forces/ Scenario Planning/ Customers and Markets | Text Chpt 4 | | Case Study | Chpt 5; |
| 5 | Sat | 24-Aug-2019 | 12:30pm - 4:30pm | 4.0 | 20.00 | Strategic Capability | 5 Lt | Resources and Competences/Strategic capability/Organisational Knowledge/Porters Value Chain/Value Network/SWOT | Text Chpt 5 | | Case Study | Chpt 6 |

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| 6 | Sat | 31-Aug-2019 | 8:00am - 1:00pm | 5.0 | 25.00 | Competitive Advantage Strategic Choices | 6 Lt | Corp Strategy Growth Strategies, Diversification; Corporate Parenting and Portfolio Strategies; Porter's Generic Strategies; Strategy and Market Position, Marketing Mix; Methods of Growth: SAF Framework Skills Checkpoint 2 | Text Chpt 6 | | Case Study | Chpt 6 |
| 7 | Sat | 7-Sep-2019 | 12:30pm 4:30pm | 4.0 | 29.00 | Assessing and Managing Risk | 7 Lt | Organisational Strategy and Risk Management and the Risk Management Process | Text Chpt 6 | | Case Study | Case Study: Video Concepts |
| 8 | Sat | 14-Sep-2019 | 12:30pm 4:30pm | 4.0 | 33.00 | Internal Control Systems | 8 Lt | Internal Control (Definition, objectives , elements of, categories of and control over financial reporting) Monitoring (Information, Reviewing Internal Controls, Audit Committees, Internal Audit) | Case Study | | | Txt chpt 7 |
| 9 | Sat | 21-Sep-2019 | 12:30pm 4:30pm | 4.0 | 37.00 | Applying Ethical Principles | 9 Lt | Fraud, Fraud Risks, Combatting Bribery and Corruption, Tuckers 5 Qs, Corporate Codes of Ethics, Code of Ethics for Accountants, Threats and Safeguards for Accountants Skills Checkpoint 3 | Text Chpt 7 | | Case Study | Text Chpt 8 |
| 10 | Sat | 28-Sep-2019 | 12:30pm 4:30pm | 4.0 | 41.00 | Financial Analysis | 10 Lt | Financial Risk, Funding, Gearing/The finance Function/Financial Analysis and Decision Making, Cost and Management, standard costing and variance analysis, evaluating strategic options, marginal and relevant costing | Text Chpt 8 | | Case Study | Text Chpt 9 |
| 11 | Sat | 5-Oct-2019 | 12:30pm 4:30pm | 4.0 | 45.00 | Applications of IT | 11 Lt | Mobile technology and cloud computing; IT and Data analysis; Big Data; Data for decisions making; Cyber security; IT and systems security controls | Text Chpt 9 | | Case: Country Car Club (Kaplan) | Text Chpt 10 |
| 12 | Sat | 12-Oct-2019 | 12:30pm 4:30pm | 4.0 | 49.00 | E-Business | 12 Lt | Strategy models for E-Business; Application of Technology to support E-business; E-Marketing 6 I's; Skills Checkpoint 4 | Text Chpt 10 | | Case Study | Text Chpt 11&12 |
| 13 | Sat | 19-Oct-2019 | 12:30pm 4:30pm | 4.0 | 53.00 | Enabling Success and Strategic Change | 13 Lt | Org structures; Collaborative Working and Outsourcing; Talent Management; Empowering Organisations; Strategic Change; POPIT Model; Lewin's 3 Stage | Text Chpt 11 & 12 | | Case Study | Text Chpt 13 |

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| 14 | Sat | 26-Oct-2019 | 12:30pm - 5:30pm | 5.0 | 58.00 | Process Re-design | 14 Lt | Organisational processes; Harmon's Process Strategy Matrix; Process redesign option; Feasibility; Process redesign methodology | Text Chpt 13 | | Case Study | Text Chpt 14 - 15 |
| 15 | Sat | 2-Nov-2019 | 12:30pm - 5:30pm | 5.0 | 62.00 | Project Management | 15 Lt | Project definition; Project costs and benefits; Project costs and benefits; Project planning; project completion Skills Checkpoint 5 | Text Chpt 14 -15 | | | Prepare PP |
| 16 | Sat | 9-Nov-2019 | 12:30pm - 5:30pm | 5.0 | 66.00 | Mock Exam | 16 Lt | Revision | Prepare PP | | | |

Key / Legend

Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.
Date syllabus last modified: July 2019.