

ONLINE TUTORIAL SERIES: AUGUST 2020

STRATEGIC MANAGEMENT THINKING AND PLANNING

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TUTORIAL PLAN: STRUCTURE & TIMETABLE

OBJECTIVE:

The Business Environment continues to change and more so now at an increasing rate. Five-year Strategic Plans seem to now be irrelevant and even those that are for just two or three years seem to be overturned by unanticipated and unpredicted environmental changes.

That being said businesses are now asking, "How do we survive and remain competitive?", while as individuals are now asking, "How do I remain relevant to the organisation and continue to develop to achieve more?"

This course is designed to help individuals understand the strategic planning process and create that linkage to their everyday functions. It will also help individuals to improve their contribution to the business and identify the link to their personal development.

STRUCTURE:

There will be a series of **eight, 3-hour** sessions as follows:

SESSION	SESSION TOPIC	DATE – 2020	TIME (TT TIME)
Session 1	What is Strategic Planning and Strategic Planning as a Process		
Session 2	The components of the Strategic Planning Process		
Session 3	Formulation of a Strategic Plan – A Practical Approach		
Session 4	Disaggregating the Strategic Plan to the departmental and personal level		

SESSION	SESSION TOPIC	DATE – 2020	TIME (TT TIME)
Session 5	Strategic vs Operation task - Creating the linkages		
Session 6	Identification of Potential problems/issues		
Session 7	Personal Contributions – How do I get involved, does my work matter?		
Session 8	Personal Development – Individual Branding – What is there in it for me?		