

ACCOUNTANCY TRAINING AND EDUCATION CENTRE (ATEC)

COURSE OUTLINE



PROGRAMME: ACCA
DURATION: Jul 2022 - Oct 2022
DAY(S): Saturdays
MODE: Saturday
COMPONENT: Strategic Business Leader (SBL)
LECTURER: Darryl White
CAMPUS: Online

Lecture Number	Lecture Day & Date	Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know/Learning Outcome	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Sat 30-Jul-2022	1pm - 5pm	4.0	4.00	Course Outline and introductions Module 1 Strategy Leadership and Culture	1 Lt	Expectations of Course: What is Leadership /Perspectives on Leadership/Leadership Roles/Change and Leadership/ Entrepreneurship What is Strategy /Levels of Strategy/Mission/Objectives/Strategic Values/Strategic Management What is Culture , Cultural Web	Text Chpt 1	Class etiquette and ground rules	Case Study	Read Chapter 2 and handouts; Review and return with definitions of Strategy
2	Sat 6-Aug-2022	1pm - 5pm	4.0	8.00	Stakeholders and Social Responsibility	2 Lt	Principals and agents in Governance Agency Theory/Stakeholders/Power and Interest Social Responsibility CSR/Corporate Citizenship/Ethical Stances/CSR Viewpoints Sustainability/ Environmental and Social Issues/Social and Environmental Audits	Text Chpt 2		Case Study	Read Chapter 3
3	Sat 13-Aug-2022	1pm - 5pm	4.0	12.00	Impact of Corporate Governance on Strategy	3 Lt	What is Corporate Governance? How is Corporate Governance achieved across the world? What impact does ownership have on Corporate Governance Skills Checkpoint 1	Text Chpt 3		Case Study	Read Chpt 4
4	Sat 20-Aug-2022	1pm - 5pm	4.0	16.00	The External Environment	4 Lt	Macro Environment/PESTEL/National Competitiveness Porter's Diamond/Porters 5 Forces/ Scenario Planning/ Customers and Markets	Text Chpt 4		Case Study	Chpt 5;
5	Sat 27-Aug-2022	1pm - 5pm	4.0	20.00	Strategic Capability	5 Lt	Resources and Competences/Strategic capability/Organisational Knowledge/Porters Value Chain/Value Network/SWOT	Text Chpt 5		Case Study	Chpt 6

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6	Sat	3-Sep-2022	1pm - 5pm	4.0	24.00	Competitive Advantage Strategic Choices	6 Lt	Corp Strategy Growth Strategies, Diversification; Corporate Parenting and Portfolio Strategies; Porter's Generic Strategies; Strategy and Market Position, Marketing Mix; Methods of Growth: SAF Framework Skills Checkpoint 2	Text Chpt 6		Case Study	Chpt 6
7	Sat	10-Sep-2022	1pm - 5pm	4.0	28.00	Assessing and Managing Risk	7 Lt	Organisational Strategy and Risk Management and the Risk Management Process	Text Chpt 6		Case Study	
8	Sat	17-Sep-2022	1pm - 5pm	4.0	32.00	Internal Control Systems	8 Lt	Internal Control (Definition, objectives , elements of, categories of and control over financial reporting) Monitoring (Information, Reviewing Internal Controls, Audit Committees, Internal Audit)	Case Study			Txt chpt 7
9	Sat	24-Sep-2022	1pm - 5pm	4.0	36.00	Applying Ethical Principles/ Financial Analysis	9 Lt	Fraud, Fraud Risks, Combatting Bribery and Corruption, Tuckers 5 Qs, Corporate Codes of Ethics, Code of Ethics for Accountants, Threats and Safeguards for Accountants Skills Checkpoint 3 Financial Risk, Funding, Gearing/The finance Function/Financial Analysis and Decision Making, Cost and Management, standard costing and variance analysis, evaluating	Text Chpt 7 and Chapter 8			Text Chpt 8 and Chapter 9
10	Sat	1-Oct-2022	1pm - 5pm	4.0	40.00	Applications of IT	11 Lt	Mobile technology and cloud computing; IT and Data analysis; Big Data; Data for decisions making; Cyber security; IT and systems security controls	Text Chpt 9			Text Chpt 10
11	Sat	8-Oct-2022	1pm - 5pm	4.0	44.00	E-Business	12 Lt	Strategy models for E-Business; Application of Technology to support E-business; E-Marketing 6 I's; Skills Checkpoint 4	Text Chpt 10			Text Chpt 11&12
12	Sat	15-Oct-2022	1pm - 5pm	4.0	48.00	Enabling Success and Strategic Change	13 Lt	Org structures; Collaborative Working and Outsourcing; Talent Management; Empowering Organisations; Strategic Change; POPIT Model; Lewin's 3 Stage	Text Chpt 11 & 12			Text Chpt 13
13	Sat	22-Oct-2022	1pm - 5pm	4.0	52.00	Process Re-design	14 Lt	Organisational processes; Harmon's Process Strategy Matrix; Process redesign option; Feasibility; Process redesign methodology	Text Chpt 13			Text Chpt 14 - 15

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14	Sat	29-Oct-2022	1pm - 5pm	4.0	56.00	Project Management	15 Lt	Project definition; Project costs and benefits; Project costs and benefits; Project planning; project completion Skills Checkpoint 5	Text Chpt 14 -15			Prepare PP
15	Sat	5-Nov-2022	1pm - 5pm	4.0	60.00	Revision and PP	15 Lt	Revision and PP	Revision Kit			Prepare PP

Key / Legend

Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via email. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to review the recordings for updates where class sessions have been missed.
Date syllabus last modified: June 2022.