PROGRAMME: **BA (Honours) Business Management**

DURATION: February to June — Recommended Contact Hours: 40

DAY(S): SATURDAY — Contact hours in Contract: 40

COMPONENT: Contemporary Developments in Business and Management (SIM337)

LECTURER: Kevin O'Brien MBA

ITEM No.	Lecture Day & Date	Hrs.	Cum. Hrs.	Lecture Topic	No. of Sessions
	4th feb			Course Introduction, Project Review, Unit 1 : Introduction to the Business	1
	11th feb			Analysing the Internal Business Environment	2
	25th feb			Introduction to International Business	3
	3th march			The Political Environment	4
	10th march			The Economic Environment	5
	17th march			REVIEW AND SELECTION OF STUDENT COMPANY	6
	24th march			The Socio-Cultural Environment; The Technological Envirc	7
	30th march			The Legal Environment; The Eco-Environment	8
	7th april			The Competitive Environment	9
	14th april			Knowledge Management;	10
	21th april			The Financial Environment	11
	28th april			International Business Entry; Overview of Module (Theory)	12
	5th may			SPECIAL PRESENTATION - ENRON	13
	12th may			Past paper assignment	14
	19th may			HOW TO WRITE EFFECTIVELY FOR AN EXAM	15
	26th may			One on one consultation – COMPANY INFO	16
	2nd june			MOCK EXAM	17
	9th june			REVIEW OF EXAM	18
	16th june			FINAL REVIEW	19
	26th june			FINAL ONE ON ONE	20

Lecturer signature

14 Jan 2012.
Date submitted

Kandace Sayers
Course Administrator signature

14/01/2012
Date received