

CORPORATE EDUCATION AND TRAINING CENTRE (CETC)

COURSE OUTLINE



PROGRAMME: MBA/MSc
DURATION: 9:00 am - 12:00 noon
DAY(S): Sundays
MODE: Hybrid
COMPONENT: Developing and Executing Strategy
LECTURER: Sean Fouche
CAMPUS: Hybrid - Face to Face sessions may be included based upon the class interaction

Contract Hours: 30
Actual Hours: 30

Lecture Number	Lecture Day & Date		Time (TT)	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Sun	09-Aug-26	9:00 am - 12:00 noon	3	3	1. Introduction to Strategy and Strategists	Lt	Strategic Management Theory; The Role of Different Management Disciplines; The Role of Strategy in Organisations	Chap 1 & 2		Assignment to be provided	
2	Sun	16-Aug-26	9:00 am - 12:00 noon	3	6	2. Strategic Intent	Lt/EP	Key Required Components of a Strategy Statement; Organisational Strategies; The Role of Ethics and Social Responsibility	Chap 3		Assignment to be provided	
3	Sun	23-Aug-26	9:00 am - 12:00 noon	3	9	3. Strategic Issue Diagnosis	Lt/EP	Common Strategic Issues; Strategy Tools; Short and Medium Term Solutions	Chap 4		Assignment to be provided	
4	Sun	30-Aug-26	9:00 am - 12:00 noon	3	12	4. Interpreting and Analysing the Environment	Lt/EP	Approaches to Identifying and Conceptualising Issues in the External Environment Analysis of External Issues and Evaluating Opportunities and Threats	Chap 5		Assignment to be provided	
5	Sun	06-Sep-26	9:00 am - 12:00 noon	3	15	5. Interpreting and Analysing the Organisation	Lt/EP	Analysis of Internal Environment of an Organisation Solutions to Internal Structural, Financial and Cultural Issues	Chap 6		Assignment to be provided	
6	Sun	13-Sep-26	9:00 am - 12:00 noon	3	18	6. Generating, Selecting and Evaluating Strategic Options	Lt/EP	The Hierarchy of Strategic Options; Analysis and Evaluation of Company Strategies Strategic Roadmaps	Chap 7		Assignment to be provided	
7	Sun	20-Sep-26	9:00 am - 12:00 noon	3	21	7. Executing Strategy	Lt/EP	Understanding the Complex Nature of Strategy; Identifying Common Execution Challenges Analysis and Evaluation of Strategies	Chap 8		Assignment to be provided	
8	Sun	27-Sep-26	9:00 am - 12:00 noon	3	24	Revision & Exam Preparation	EP	Review of All Material	All Chapters		Assignment to be provided	
9	Sun	04-Oct-26	9:00 am - 12:00 noon	3	27	Revision & Exam Preparation	EP	Review of All Material	All Chapters		Assignment to be provided	
10	Sun	11-Oct-26	9:00 am - 12:00 noon	3	30	Revision & Exam Preparation	EP	Review of All Material	All Chapters		Assignment to be provided	

Key / Legend

Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

Lecturer Signature

Course Administrator Signature

Date Submitted

Date received

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.

Unit Manager Signature

Quality Assurance Manager Signature

Executive Director Signature

Date received

Date received

Date received