

University of Sunderland

COURSE OUTLINE



A Great Place to Learn.

PROGRAMME: University of Sunderland
DURATION: 5:30 pm to 8:00 pm
DAY(S): Mondays
MODE: Part Time

Contract Hours: 40.5
Actual Hours: 40.5

COMPONENT: Contemporary Development in Business Management
LECTURER: Hannah H Mohammed
CAMPUS: Champs Fleurs

Lecture Number	Lecture Day & Date		Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know/Learning Outcomes	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Mon	6-Mar-2017	5:30-8:00pm	2.5	2.5	Corporate Social Responsibility	1 / Lt	Vision, Mission, Objectives, Organisational Structures. Identify the CSR policy of an organisation and provide examples of CSR.	Unit 1	Exam Structure		Choosing a company
2	Mon	13-Mar-2017	5:30-8:00pm	2.5	5.0	Political Environment	1 / Lt	Worldwide Political systems, Political system of T&T, and how does it affect your company?	Unit 3			
3	Mon	20-Mar-2017	5:30-8:00pm	2.5	7.5	Economic Environment	1 / Lt	World Trade Organisation, Regional Trade Agreements, International Trade. How do RTA's affect an organisation?	Unit 4			
4	Mon	27-Mar-2017	5:30-8:00pm	2.5	10.0	Intro to the International Business Environment	1 / Lt	Definition, Examples, Pervasiveness, Indicators and Drivers of Globalisation.	Unit 2			
5	Mon	3-Apr-2017	5:30-8:00pm	2.5	12.5	Socio Cultural Environment	1 / Lt	Elements of Culture and Hofstede's 5 Dimensions of Culture	Unit 5		Political	
6	Fri	7-Apr-2017	5:30-8:00pm	2.5	15.0	Technological Environment	1 / Lt	Technological terms, the main technological factors, Opportunities and Threats	Unit 6		Economic	
7	Mon	10-Apr-2017	5:30-8:00pm	2.5	17.5	Legal Environment	1 / Lt	Contract Law disputes, Intellectual Property, Health & Safety, Product Safety, Data Protection, Labour Relations	Unit 7		Globalisation	
	Mon	17-Apr-2017		0.0	17.5			PUBLIC HOLIDAY-EASTER MONDAY				
8	Mon	24-Apr-2017	5:30-8:00pm	2.5	20.0	Task 1	1 / EP	Company Profile, Executive Summary, Management Report, Glossary, Reference List, Bibliography, and Task 1 requirements				
9	Fri	28-Apr-2017	5:30-8:00pm	2.5	22.5	Eco-Environment & Writing Practice in class	1 / Lt	Ecological problems, Private and Social Costs, Externalities	Unit 8		Socio-Cultural	
10	Mon	1-May-2017	5:30-8:00pm	2.5	25.0	Internal Analysis & The Industry Environment	1 / Lt	STEEPLE analysis, Porter's Value Chain, Market Structures	Unit 12		Technological	
11	Mon	8-May-2017	5:30-8:00pm	2.5	27.5	Competitive Environment & Financial Environment	1 / EP	Porter's 5 forces, Barriers to Entry, Inflation, Interest and Exchange Rates			Legal/ Ecological	
12	Mon	15-May-2017	5:00-8:30pm	3.5	31.0	Student Consultations	1 / EP	Student Consultations		One on one student interaction		
13	Mon	22-May-2017	5:30-8:00pm	2.5	33.5	Theme Analysis	1 / Lt/EP	Discussion of Themes and Task 2				
14	Mon	29-May-2017	5:00-8:30pm	3.5	37.0	Student Consultations	1 / EP	Student Consultations		One on one student interaction		

15	Mon	5-Jun-2017	5:00-8:30pm	3.5	40.5	Student Consultations	1 / EP	Student Consultations		One on one student interaction		
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Key / Legend
 Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

 Lecturer Signature

 Course Administrator Signature

 Date Submitted

 Date received

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.
Date syllabus last modified: Jan 3, 2012

 Unit Manager Signature

 Quality Assurance Manager Signature

 Executive Director Signature

 Date received

 Date received

 Date received

