### Art& | Design, | Media& | Communications | TRINCITY CAMPUS

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### Pathways to Your Degree!

SBCS Diploma in Media & Design
OR CAPE Entry
OR ask about our alternative entry routes

BTEC Higher National Diploma (HND) in Art & Design

BA (Hons) in Graphic Design (Top-Up) BTEC Higher National Diploma (HND) in Creative Media Production

BA (Hons) in Mass Communications (Top-Up)\*



01

## The Gentre for Media, Communication and Design

The Centre for Media, Communication and Design is one of SBCS' specialist campuses, dedicated to the delivery of interdisciplinary and creative skills-based qualifications.

Our locally and internationally recognised Media and Graphic Design programmes aim to prepare students for exciting careers in areas as such as Journalism, Television and Film, Advertising, Corporate Communications, Marketing UX/UI Design, Illustration, Web Design and Arts Practice.

Students completing their studies will benefit from the academic support offered by our experienced and qualified faculty of creative professionals, becoming immersed in a progressive environment made to encourage media literacy, design thinking and creative expression.

Information in this document is subject to change without prior notice.





### **Courses:**

- Marketing and Creative Projects
- Website Design
- Print and Image Communication
- Introduction to Design Theory
- Introduction to Digital Technologies
- Introduction to Media Theory

### **Entry Requirements:**

- Possess a minimum of four (4) CSEC/CXC passes inclusive of Mathematics and English or any equivalent qualification
- Interested persons not meeting the criteria as stated above may be further assessed to confirm programme eligibility.

### **Duration:**

• 1 Year

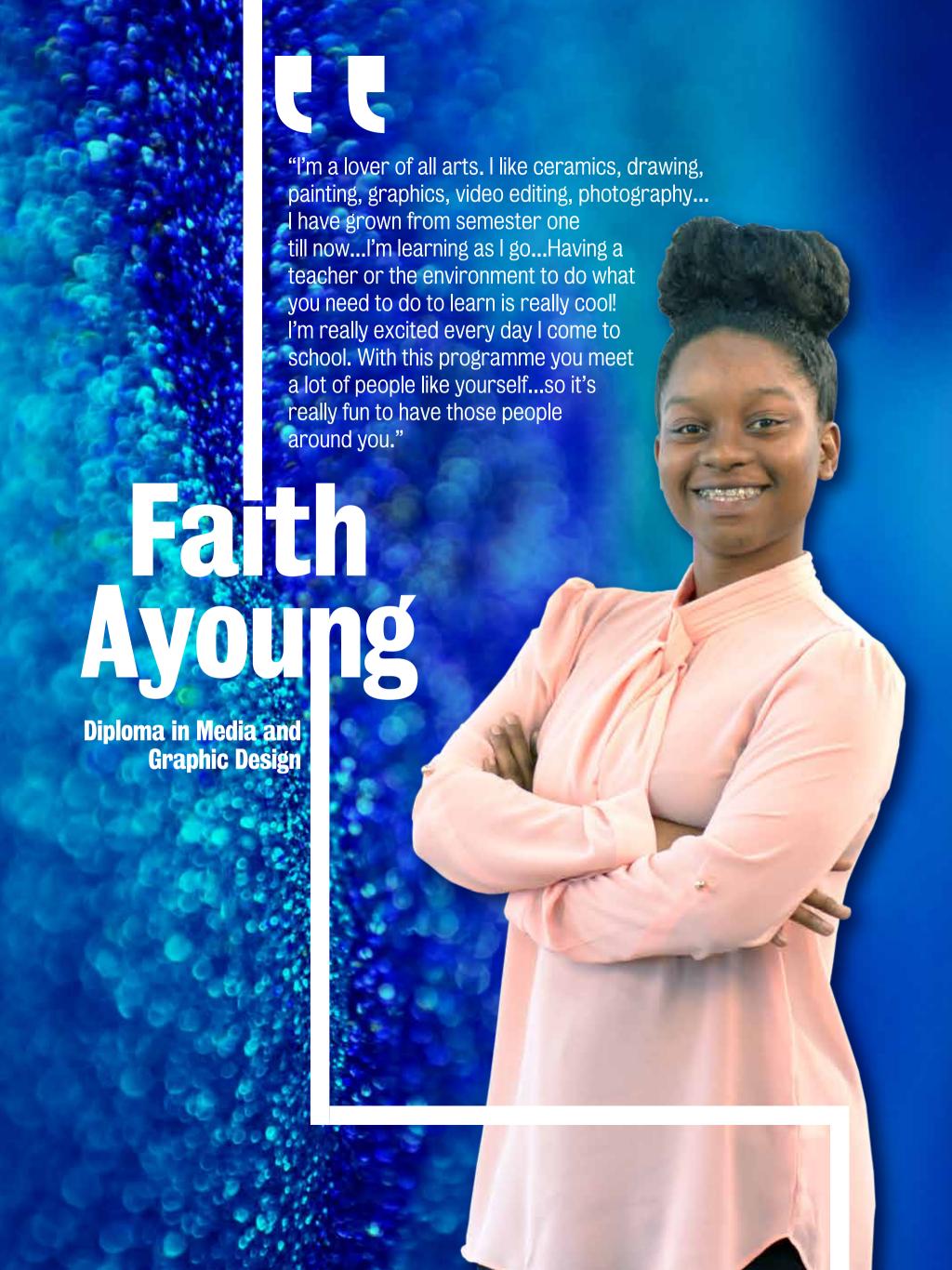
### Fees:

### **Option 1: Full Payment**

- Registration: \$500 (One-time)
- Tuition: \$7500 (One-time)

### **Option 2: Installments**

- Registration \$500 (Per semester)
- Tuition: \$2500 (Per semester)







Students' work on display at an exhibition held at the Trincity Campus



# Higher National Diploma in Art and Design

This internationally recognised qualification is equal to the first 2-3 years of a UK honours degree. Graduates gain direct access to the extended final year of the University of Sunderland's BA (Hons) in Graphic Design.

The programme prepares students for employment in the creative industries, in areas such as Web Design, Animation, Marketing, Illustration and Multimedia.









- Digital Design Practices
- Visual Narratives
- Typography
- Screen-based Practices
- Techniques & Practices
- Contextual Studies
- Professional Development

- User-testing for Design
- Digital Animation
- Applied Practice Collaborative Project
- Web Design
- Professional Practice
- Advanced Digital Design Studies
- Individual Project

### **Entry Requirements:**

(Applicants must satisfy any one of the following criteria):

- SBCS Diploma in Media and Graphic Design
- 18+ years with 2 A Levels or CAPE equivalent
- 18+ years with ABE Certificate or ABE Diploma (Level 4) or any equivalent qualification
- 21+ years with 2 years relevant working experience and 4 O' Levels inclusive of English)

### **Duration:**

• 2 Years, 8 months

### Fees:

### **Per Semester**

- Registration Fee: \$1000 (semester 1); \$850 (semesters thereafter)
- Resources: approx. \$1,000

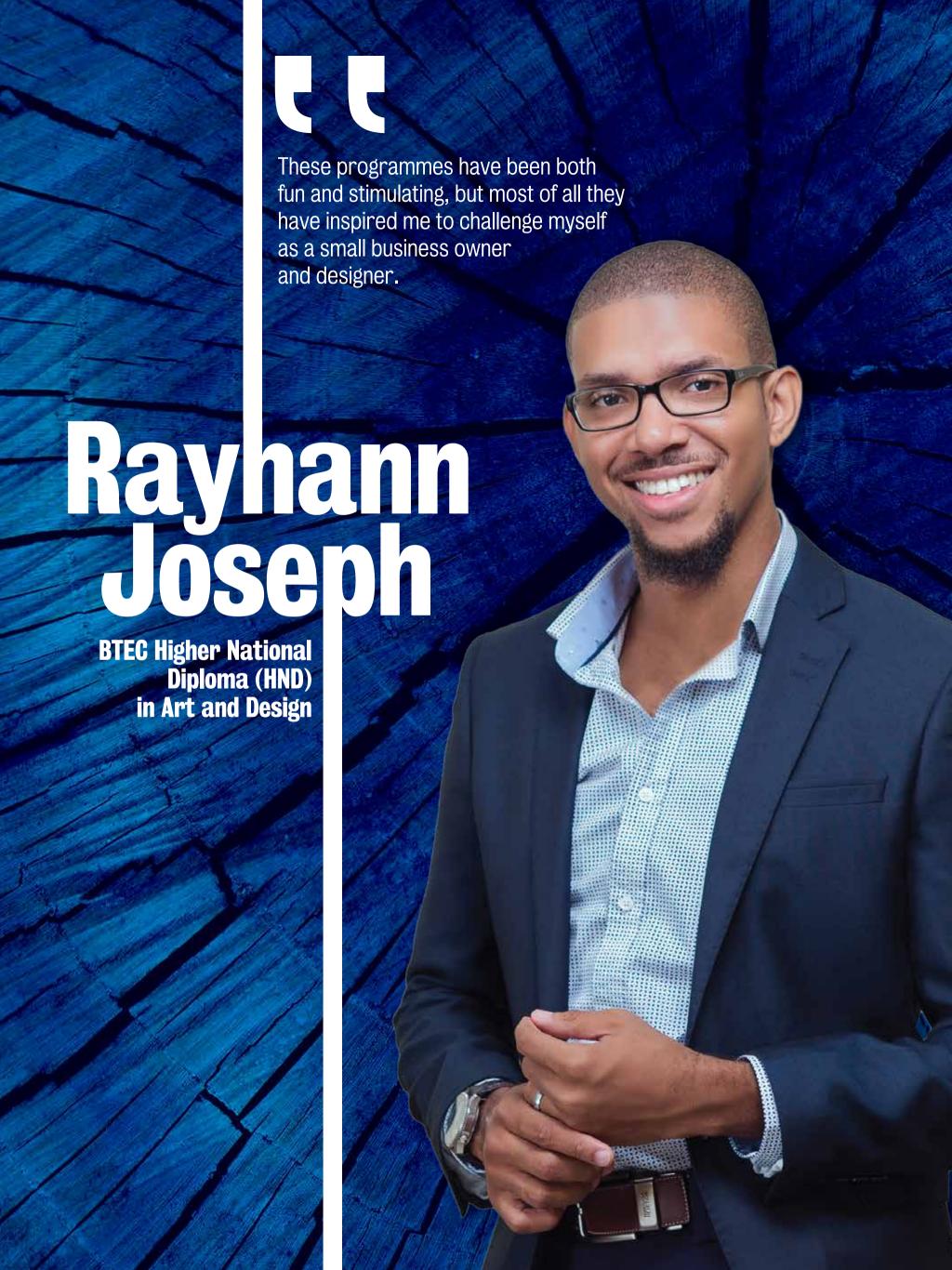
### One-time

- Pearson Registration: £450
- Pearson Annual Fee: £20 (due in years 2 and 3)
- Tuition: \$2,200 (per unit)

Flexible payment plans available

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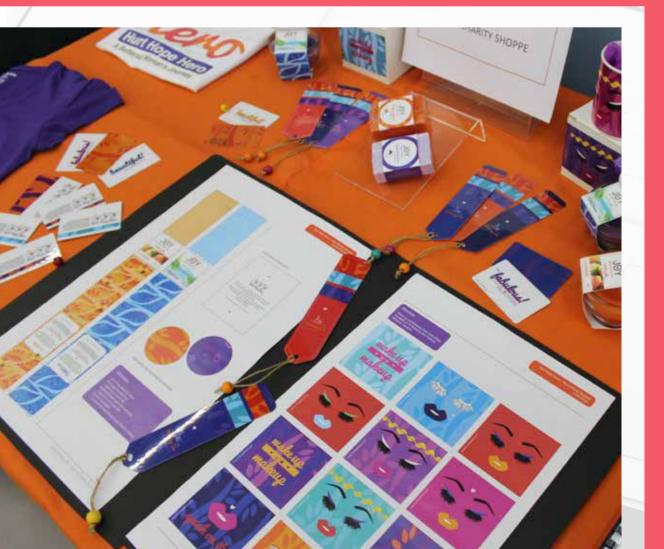




SBCS Lecturers consulting with students on projects







A student's branding and promotion project on display

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This internationally recognised qualification is equal to the first 2-3 years of a UK honours degree. Graduates gain direct access to the extended final year of the University of Sunderland's BA (Hons) Mass Communications.

The programme prepares students for employment in the creative industries, in areas such as Radio, Television, Film, Journalism, and Multimedia.







### **Courses:**

- Creative Media Industry
- Film Studies
- Professional Practice
- Individual Project Pearson Set
- Film Practices
- Principles of Photography
- Social Media Practice
- Radio Production
- Editing for Film and Television

- Personal Professional Development
- Advanced Film Production Studies
- Magazine & Feature Production
- Documentary
- Specialist Journalism
- Collaborative Project Pearson Set



(Applicants must satisfy any one of the following criteria):

- SBCS Diploma in Media and Graphic Design
- 18+ years with 2 A Levels or CAPE equivalent
- 18+ years with ABE Certificate or ABE Diploma (Level 4) or any equivalent qualification
- 21+ years with 2 years relevant working experience and 4 O' Levels inclusive of English)

### **Duration:**

• 2 Years, 8 months

### Fees:

### **Per Semester**

• Registration Fee: \$1000

• Resources: approx. \$1000

### **One-time**

• Pearson Registration: £450

 Pearson Annual Fee: £20 (due after 1st year)

• Tuition: \$2200 (per unit)

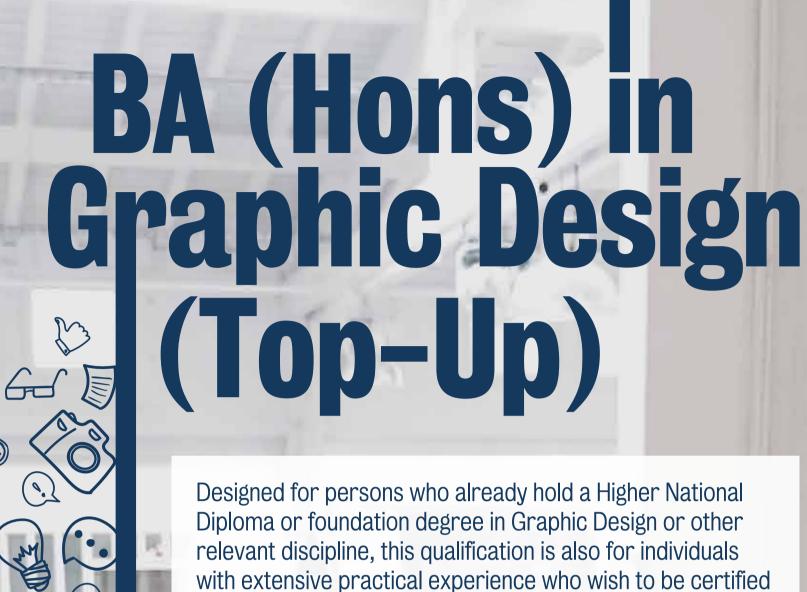








Students working with sound and video equipment



with a full honours degree.





### **Modules:**

- Graphic Design and Professional Practice
- Design Research Project
- Final Major Project

### **Entry Requirements:**

(Applicants must satisfy any one of the following criteria):

- Higher National Diploma or Foundation Degree in Graphic Design or related subject
- Portfolio of relevant Graphic Design work

### **Duration:**

• 1 Year, 6 months

### **Semesters:**

The BA (Hons) in Graphic Design (Top-up) programme spans 4 semesters

### Fees:

Application Fee: \$500

• Admin Fee: \$500

• Foreign Fee: £375 (per semester)

• Tuition: \$5000 (per semester)









Students' branding projects on display

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The SBCS Centre for Media, Communication & Design in collaboration with the University of Sunderland is pleased to offer you our new Bachelor of Arts (Honours) degree in Mass Communications. With this programme students will gain understanding of new media, cultural theory and popular culture, and acquire new skills in media studies.

On the practical side, modules such as Moving Camera II & Advanced Digital Post Production will focus on developing students' video production skills.





### **Core Courses:**

- Media Studies
- Media Final Major Project

### **Electives:**

- Advanced Digital Post Production
- The Moving Camera II
- Cultural Theory and Popular Culture II

### **Entry Requirements:**

(Applicants must satisfy any one of the following criteria):

- Higher National Diploma (HND) in Creative Media Production (formerly Media)
- Foundation Degree, Associate Degree, UTT Diploma

   (or any other relevant certifications) deemed
   equivalent to the first two years of a UK undergraduate degree,
   in the field of Media & Communications

### **Duration:**

• 18 months

### **Semesters:**

The BA (Hons) in Mass Communications (Top-up) programme spans 4 semesters

### Fees:

Application Fee: \$500

• Admin Fee: \$500

• Equipment Fee: \$300

• Foreign Fee: £375 (per semester)

• Tuition: \$5000 (per subject)



# Professional Development Courses in Creative Skills



Our professional development courses are geared toward both new and experienced practitioners acquiring or refining creative skills needed in today's dynamic workplace.

### **Acing a Media Interview**

• Duration: 8 Weeks

• Tuition: \$2,250

### **Professional Journalism: Social Media and Digital**

Duration: 8 WeeksTuition: \$2,450

### **Broadcast News: The Fundamentals**

• Duration: 6 Weeks

• Tuition: \$2,250

### **Voice Articulation: Presenting for Broadcasting**

• Duration: 8 Weeks

• Tuition: \$2,450

### **Digital Audio Production and Engineering 101**

• Duration: 14 Weeks

• Tuition: \$3,450

### **Video Editing Essential**

• Duration: 10 Weeks

• Tuition: \$2,950

### Video Production for PC: A Complete Guide from Script to Screen

• Duration: 8 Weeks

• Tuition: \$2,950



### **Adobe After Effects CS6 Fundamentals**

• Duration: 12 Weeks

• Tuition: \$2,950

### **Professional Certificate in Design Essentials**

• Duration: 2 Months

• Tuition: \$3,750

### **Advanced Certificate in Design Essentials**

• Duration: 6 Weeks

• Tuition: \$2,950

### **Certificate in Video and Photography Elements**

• Duration: 10 Weeks

• Tuition: \$2,400

### **Principles of Digital Photography**

• Duration: 12 Weeks

• Tuition: \$2,950

### Greate & Inspire!



GLOBAL LEARNING INSTITUTE
A Great Place to Learn.
30+ YEARS

Trincity Campus - Centre For Media, Communication & Design

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