

University of Sunderland

COURSE OUTLINE



A Great Place to Learn.

PROGRAMME: University of Sunderland
DURATION: 5:30 pm to 8:00 pm
DAY(S): Wednesdays
MODE: Part Time

Contract Hours: 40.5
Actual Hours: 40.5

COMPONENT: Contemporary Development in Business Management
LECTURER: Hannah H Mohammed
CAMPUS: San Fernando

Lecture Number	Lecture Day & Date		Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know/Learning Outcomes	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Wed	27-Mar-2019	5:30-8:30pm	3.0	3.0	Corporate Social Responsibility	1 / Lt	Vision, Mission, Objectives, Organisational Structures. Identify the CSR policy of an organisation and provide examples of CSR.	Unit 1	Exam Structure		Choosing a company
2	Wed	3-Apr-2019	5:30-8:30pm	3.0	6.0	Political Environment	1 / Lt	Worldwide Political systems, Political system of T&T, and how does it affect your company?	Unit 3			
3	Wed	10-Apr-2019	5:30-8:30pm	3.0	9.0	Economic Environment & Introduction to the International Business Environment	1 / Lt	World Trade Organisation, Regional Trade Agreements, International Trade. How do RTA's affect an organisation? Definition, Examples, Pervasiveness, Indicators and Drivers of Globalisation.	Unit 4			
4	Wed	17-Apr-2019	5:30-8:30pm	3.0	12.0	Socio Cultural Environment	1 / Lt	Elements of Culture and Hofstede's 5 Dimensions of Culture	Unit 5		CSR, Political	
5	Wed	24-Apr-2019	5:30-8:30pm	3.0	15.0	Technological Environment & Legal Environment	1 / Lt	Technological terms, the main technological factors, Opportunities and Threats. Contract Law disputes, Intellectual Property, Health & Safety, Product Safety, Data Protection, Labour Relations	Units 6,7		Political	
6	Wed	1-May-2019	5:30-8:30pm	3.0	18.0	Eco-Environment	1 / Lt	Ecological problems, Private and Social Costs, Externalities	Unit 8		Economic, SocioCultural	
7	Fri	3-May-2019	5:30-8:30pm	3.0	21.0	Competitive Environment & Financial Environment	1 / EP	Porter's 5 forces, Barriers to Entry, Inflation, Interest and Exchange Rates	Units 9 & 11			
8	Wed	8-May-2019	5:30-8:30pm	3.0	24.0	Task 1 Requirements	1 / Lt/EP	Company Profile, Executive Summary, Management Report, Glossary, Reference List, Bibliography, and Task 1 requirements	Unit 7		Technological, Legal	
9	Wed	15-May-2019	5:30-8:30pm	3.0	27.0	Theme Analysis	1 / Lt/EP	Discussion of Themes and Task 2				
10	Wed	22-May-2019	5:30-8:30pm	3.0	30.0	Theme Analysis	1 / Lt/EP	Discussion of Themes and Task 2				
11	Wed	29-May-2019	5:00-8:30pm	3.5	33.5	Student Consultations	1 / EP	Student Consultations		One on one student interaction		

12	Wed	5-Jun-2019	5:00-8:30pm	3.5	37.0	Student Consultations	1 / EP	Student Consultations	One on one student interaction	
13	Wed	12-Jun-2019	5:00-8:30pm	3.5	40.5	Student Consultations	1 / EP	Student Consultations	One on one student interaction	

Key / Legend

Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep

Lecturer Signature

Course Administrator Signature

Date Submitted

Date received

Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.
Date syllabus last modified: Jan 3, 2012

Unit Manager Signature

Quality Assurance Manager Signature

Executive Director Signature

Date received

Date received

Date received

