

ACCOUNTANCY TRAINING AND EDUCATION CENTRE (ATEC)

COURSE OUTLINE



PROGRAMME: ACCA
DURATION: July - December 2023
DAY(S): Saturday
MODE: Online
COMPONENT: Strategic Business Leader (SBL)
LECTURER: Linus F. Didier
CAMPUS: Online

Lecture Number	Lecture Day & Date	Time	Hrs	Cum Hrs	Lecture Topic (s)	No./ Type of Session	Important Concepts/ Ideas to know/Learning Outcome	Expected Reading	Other Matters	Questions	Items Due For Next Class
1	Sat July 29, 2023	2:30pm - 6:30pm	4	4	Introduction (1) Strategy, Leadership and Culture	LT / EP	Leadership - Theories of Leadership; Leadership Roles; Change and Leadership / Strategy - Strategy Levels ; Strategic Values; Corporate Social Responsibility; Strategic Management / Culture - The Cultural Web / ACCA Technical Articles on Leadership and Strategy / Exam Prep.	Chapter 1		Leadership - Question - Academic Recycling Company	Chapter 2
2	Sat August 5, 2023	2:30pm - 6:30pm	4	8	(2) Stakeholders and Social Responsibility	LT / EP	Principals and Agents in Governance - Agency Theory; Stakeholders; Power and Interest / Social Responsibility - Corporate Social Responsibility; Corporate Citizenship; Ethical Stances; CSR Viewpoints; CSR 2.0 / Sustainability - Environmental and Social Issues; Integrated Reporting; Social and Environmental Audits / ACCA Technical Articles on Governance / Exam Prep.	Chapter 2		Stakeholders Question - GoAway Hotels	Chapter 3
3	Sat August 12, 2023	2:30 - 6:30	4	12	(3) Impact of Corporate Governance on Strategy	LT / EP	What is Corporate Governance? - Definition; Regulatory Guidance / How is Corporate Governance Achieved Globally? - Principles or Rules; Different Jurisdictions; Board Responsibilities; Board Support Mechanisms / What Impact Does Ownership Have On Corporate Governance? - The Role of The Investor; Disclosures and Reporting; Public Sector and Third Sector Governance / ACCA Technical Articles on Governance / Exam Prep.	Chapter 3		Corporate Governance Question - Non-Executive Directors	Chapter 4
4	Sat August 19, 2023	2:30pm - 6:30pm	4	16	(4) The External Environment	LT / EP	The External Environment - Drivers of Change; Strategic Drift / The Macro Environment - Pestle Analysis / National Environment - Porter's Diamond / Industry or Sector Environment - Porter's Five Forces / Scenario Planning / Customers and markets / ACCA Technical Articles on The Strategic Planning Process - Pt.1 / Exam Prep.	Chapter 4		Porter's Diamond Question - Silicon Valley	Chapter 5
5	Sat August 26, 2023	2:30pm - 6:30pm	4	20	(5) Strategic Capability	LT / EP	Strategic Capability - Resources and Competences; Competitive Advantage / Strategic Capability and Sustainable Competitive Advantage - Four Qualities; Organisational Support / Dynamic Capabilities / Organisational Knowledge - Organisational Learning; Knowledge Management / Porter's Value Chain / SWOT Analysis / Value Network / ACCA Technical Articles on The Strategic Planning Process Pt.1 and Pt.2 / Exam Prep.	Chapter 5		Porter' Value Chain Question - Carriages	Chapter 6
6	Sat September 2, 2023	2:30 - 6:30	4	24	(6) Competitive Advantage and Strategic Choice	LT / EP	Competitive Advantage and Strategic Choice - Porter's Generic Strategies / Sustainable Competitive Advantage - The Seven P's / Managing Organisational Portfolio's - The BCG Matrix / The Public Sector Portfolio Matrix / Product Market Strategy - Growth Vector Matrix / Diversity of Products and Markets - Types of Diversification / Methods of Development - Internal Development; Business Combinations; Partnering / Suitability, Acceptability, Feasibility / ACCA Technical Articles on The Strategic Planning Process - Pt.2 / Exam Prep.	Chapter 6		In class exam - Strategic Options	Chapter 7

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7	Sat	September 9, 2023	2:30pm - 6:30pm	4	28	(7) Assessing and Managing Risk	LT / EP	Assessing and Managing Risk - The Relationship Between Organisational Strategy and Risk Management Strategy ; Embedding Risk in Organisational Culture and Values / Risk Management Process - Responsibility For Risk; Risk Appetite; Risk Identification; Risk Assessment ; Risk Response; Risk Monitoring / ACCA Technical Articles on Risk Management / Exam Prep.	Chapter 7		In class exam - Risk Assessment	Chapter 8
8	Sat	September 16, 2023	2:30pm - 6:30pm	4	32	(8) Internal Control System	LT / EP	Internal Control Systems - Internal Control Definitions; Objectives; Elements; Categories; Control Procedures; Controls Over Financial Reporting / Monitoring - Information; Reviewing Internal Controls; Audit Committees; Internal Audit / ACCA Technical Articles on Organisational Control and Audit / Exam Prep.	Chapter 8		Audit and Controls Question - PKG High School	Chapter 9
9	Sat	September 23, 2023	2:30pm - 6:30pm	4	36	(9) Applying Ethical Principles	LT / EP	Applying Ethical Principles - Doing The Wrong Thing : Fraud; Responding To Fraud Risks; Bribery and Corruption; Measures To Combat Bribery and Corruption / Doing The Right Thing - Conflicts of Interest; Responsible Leadership; Corporate Codes of Ethics; Code of Ethics For Accountants; Threats and Safeguards For Accountants / ACCA Technical Articles on Ethical Decision Making / Exam Prep.	Chapter 9		Ethical Question - GSA and Tax Savings	Chapter 10
10	Sat	September 30, 2023	2:30 - 6:30	4	40	(10) Financial Analysis	LT / EP	Financial Analysis: Financial Objectives and Business Strategy : Financial Issues Relating To Strategy / The Finance Function - The Impact of Technology on Finance Functions; Finance Function Structure / Financial Analysis and Decision Making Techniques - Financing Requirements; Sources of Finance; Investment Appraisal; Dealing With Risk and Uncertainty; Financial Reporting and Tax Implications; Organisation Performance and Position / Cost and Management Accounting - Strategic Cost Management and Control; Budgeting; Forecasting / Standard Costing and Variance Analysis - Standard Quantities and Costs; Variance Analysis; Limitations of Control Through Variances and Standards / Evaluating Strategic Options Using Marginal and Relevant Costing Techniques - Uses of Relevant and Marginal Costing / ACCA Technical Articles on Finance and Decision Making / Exam Prep.	Chapter 10		In class exam - Financial Analysis	Chapter 11
11	Sat	October 7, 2023	2:30 - 6:30	4	44	(11) Applications of IT	LT / EP	Mobile Technologies and Cloud Computing - Benefits and Risks of Mobile Technology; Cloud Computing; Benefits and Risks of Cloud Computing / Robotics and Artificial Intelligence - Artificial Intelligence; Machine Learning; Robotic Process Automation / Information Technology and Data Analysis - Data Analytics / Big Data - The V's of Big Data; Opportunities and Threats of Big Data / Data For Decision Making - Sources of Data; New Product Development / Cybersecurity - The Rise of Cybersecurity / ACCA Technical Articles on Technology and Data Analytics / Exam Prep.	Chapter 11		Big Data Question - The 4 V's of Big Data and Retail World	Chapter 12
12	Sat	October 14, 2023	2:30 - 6:30	4	48	(12) E-Business	LT / EP	Strategy Models For E-Business / New Developments and Innovation - Innovation and Competitive Advantage; Innovation Dilemmas; Business Model Innovation; Disruptive Innovation and Technologies; Social Innovation / Acquiring and Managing Suppliers and Customers Using Technology - E-Procurement; Acquiring and Managing Customers Through E-Business Technologies / The 6 Is Model / ACCA Technical Articles on Technology and Data Analytics / Exam Prep.	Chapter 12		6 I's Question - Accounting Education Consortium	Chapter 13
13	Sat	October 21, 2023	2:30pm - 6:30pm	4	52	(13) Enabling Success and Strategic Change	LT / EP	Organisational Structure - Internal Relationships / Performance Excellence - The Baldrige Criteria / Collaborative Working - Boundaryless Organisations; Partnering; Outsourcing / Empowering Organisations - Empowerment / Strategic Change - The Need for Change; Type of Change; Lewin's 3 Stage Model; The Four View (POPIT) Model / ACCA Technical Articles on Enabling Success and Change Management / Exam Prep.	Chapter 13		Change Management Question - ABC Air	Chapter 14
14	Sat	October 28, 2023	2:30pm - 6:30pm	4	56	(14) Process Redesign	LT / EP	Process Redesign - Organisational Processes; Evaluating Existing Organisational Processes / Harmon's Process Strategy Matrix - Low and High Complexity and Strategic Importance Processes / Process Redesign Options - Re-engineering; Simplification; Value Added Analysis; Gaps and Disconnects / ACCA Technical Articles on Enabling Success and Change Management / Exam Prep.	Chapter 14		Process Redesign Question - Dollar and Dime Bank	Chapter 15
15	Sat	November 4, 2023	2:30pm - 6:30pm	4	60	(15) Project Management	LT / EP	Project Management - What Is a Project?; What is Project Management?; Projects and Strategy / Project Initiation - Pre-Initiating Tasks; The Project Manager; Project Sponsor; Initiating Tasks / Project Costs and Benefits - Identifying and Measuring Benefits; Identifying Costs; Cost Benefit Evaluation / Project Planning - Planning Tools / Project Execution and Control - Controlling Projects; Project Slippage; Project Change Procedure; Responding to Project Risk / Project Completion - The Completion Report; The Post-Project review; The Post-Implementation Review / ACCA Technical Articles on Enabling Success and Change Management / Exam Prep.	Chapter 15		Project Management Question - The Knowledge Partnership	

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<p>Key / Legend Lt = Lecture T=Tutorial Lb = Lab EP = Exam Prep</p>											
<p>Last Notes: SBCS reserves the right to make changes to the information contained herein. Any changes effected to the information contained herein will be made known to all students concerned via class announcement. It is thus the responsibility of the student to attend all classes and to keep abreast of matters should they be absent from any class session. Students are advised and encouraged to contact their fellow classmates for updates where class sessions have been missed.</p> <p>Date syllabus last modified: June 2023</p>											