

# MEDIA AND GRAPHICS

## SBCS Diploma Programme

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**The *SBCS Diploma in Media and Graphics* allows learners to pursue a higher-level qualification in a combination of Media and Graphic Design disciplines by enabling a seamless transfer from Secondary to Post-Secondary education.**

Graduates of the SBCS Diploma in Media and Graphics can progress directly to *Pearson's Higher National Diploma (HND) in Graphic Design*. Graduates of the HND programme can then enter the final year of an undergraduate degree in *Graphic Design*.

### **Programme Aims**

The main aims of the SBCS Diploma in Media and Graphics programme are:

- To expose students to a work-based experience via a blend of vocational and academic learning experiences;
- To produce a graduate with the requisite skills, knowledge, understanding and personal attributes to continue their professional development and further their study in a Media or Graphic Design discipline;
- To produce a graduate who can communicate effectively in the workplace;
- To ensure that graduates understand the structures and objectives of their discipline;
- Establish a foundation for career development in Media and Graphic Design for all graduates of this programme.
- To stimulate intellectual curiosity and encourage independent thinking in our graduates.
- To ensure graduates are confident to recognise and create opportunities when the situation arises;
- To produce graduates who can make use of current information and communication technologies;
- To produce graduates who can work in teams and, at the same time, demonstrate individuality and originality.

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### Entry Requirements

To be eligible for entry to the programme, applicants must satisfy the following:

- Possess a minimum of four (4) CSEC passes, inclusive of Mathematics and English, or
- Any equivalent qualification to that stated above, such as from GCE O-Level.
- Any CSEC graduate not meeting the criteria as stated above can be further assessed to confirm suitability for the programme.
- Adequate device with the required software

Students may be asked to complete a diagnostic test at the start of their studies to determine their current strengths and weaknesses in terms of higher education study skills.

### Programme Structure

This programme will be offered online/blended **full-time** and consists of eight (8) compulsory courses and one **Supplementary Life Skills course**.

- A minimum of 80% attendance for classes is required to be eligible for the final exam.
- The diploma is awarded on successful completion of all eight (8) courses.

This qualification can be earned in **1 year** over three (3) semesters as follows:

SEMESTER 1	SEMESTER 2	SEMESTER 3
September - December	January - April	May- August
1. Introduction to Media Theory 2. Introduction to Digital Technologies 3. Study Skills in Research	4. Introduction to Design Theory 5. Print and Image Communication 6. Entrepreneurial Skills	7. Website Design 8. Marketing and Creative Projects 9. <b>Career Builder</b>

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### Registration Information

To register, you must provide evidence of your entry qualifications by presenting:

- (a) Original certificates along with 3 copies **OR**
- (b) A detailed Resume and/or Job Letter, where applicable.

Once the entry requirements are satisfied, the following is completed:

1. An SBCS Registration Form

If you require an acceptance letter after registration, kindly note that such requests usually take three (3) working days to process.

### Fees

PAYMENT OPTIONS	REGISTRATION	TUITION	TOTAL
Option 1: Full Payment	\$650.00 (One-time)	\$7875.00 (One-time)	\$8525.00
Option 2: Instalments	\$650.00 (Semester 1) \$500.00(Semester 2&3)	\$2500.00(Semester 1&2) \$2875.00(Semester 3)	\$9525.00

### Contact Information

For further information, please contact our administrative teams at our:

#### Centre for Media, Communication and Design

##### **Champ Fluers Campus**

Telephone: 769-5658 (Call)

Email: [cmcd@sbc.edu.tt](mailto:cmcd@sbc.edu.tt)

Web: [sbc.edu.tt/programme/mediadesign/](http://sbc.edu.tt/programme/mediadesign/)