



Course:	Professional Certificate in Digital Photography Level 2
Guided Learning Hours:	24
Requirement:	An operational digital single lens reflex camera with lens and memory card & successful completion of the Level 1 Professional Certificate in Digital Photography

Abstract & Target Audience

The Level Two (2) Professional Certificate in Digital Photography builds on the foundational knowledge gained at Level One (1). It is designed to deepen participants' creative control in Manual Mode, lighting strategies using both natural and artificial light, composition refinement, and workflow management. Participants engage in hands-on assignments that emphasize visual storytelling, genre exploration and critical image evaluation. The course also introduces pre-production, production and post-processing basics, all geared toward producing photographers with unique personalized styles. By the end of the course, participants will gain greater artistic intention, technical confidence, and consistency in creating compelling photographic work.

Learning Outcomes

On the completion of this programme, participants should:-

1. Be able to manage the photography process of planning, capturing, importing, selecting, editing, and exporting.
2. Be able to identify and work with photographic equipment and accessories.
3. Gain creative control of the camera in manual mode.
4. Be able to intentionally control, shape and direct natural and artificial light.
5. Be able to execute soft and dramatic lighting styles.
6. Be able to create and capture different moods with intentional exposure and color choices
7. Be able to execute story-telling with advanced framing and composition of images
8. Be able to direct and pose subjects (models) during photoshoots.
9. Produce and present a portfolio.

Course Content

Session 1

Exploring advanced principles of photography

Learning Objective

- Application of theories and frameworks to photography

Session 2

Identifying and using photographic equipment and accessories

Learning Objective

- Identification and proper handling of camera equipment and accessories

Session 3

Engaging with the pre-production process

Learning Objective

- Preparation of documentation, location, personnel, equipment and accessories for photo shoots

Session 4

Engaging with production

Learning Objective

- Directing and posing models. Practicing political correctness.

Session 5

Asset Management

Learning Objective

- Production of unique and creative images under technically controlled configurations.
- Application of basic post-production procedures.

Session 6

Produce a portfolio

Learning Objective

- Presentation of images captured during the course to boost the confidence of the participants and encourage the development of personal style.

Session 7

Reflection on completed works

Learning Objective

- Self-evaluation and recommendation for future works.

Participants would be required to keep a journal (written, recorded, or online) to identify areas of development with the view of improving their unique and personal style.

Session 8

Field Trip

Learning Outcome

- Capture images in a real-world environment.

Assessment Criteria

In order to achieve Learning Outcomes	The participant must
1. Identify and apply advanced principles to their projects	<ul style="list-style-type: none"> Apply theories and theoretical frameworks to their work in order to develop their unique and personal approach and style to photography e.g. Auteur theory, Gestalt theory and Semiotics.
2. Execute pre-production activities	<ul style="list-style-type: none"> Identify a concept, prepare storyboard, mood board, relevant personnel, documentation, equipment and accessories for photoshoot Identify, set up, operate and dismantle essentials for tethering, high-key and low-key shoots.
3. Identify and use specific photographic equipment and accessories. Predict with general accuracy the settings of the camera, type and style of lighting as well as accessories needed for the shoot.	<ul style="list-style-type: none"> Operate the camera in manual modes along with specific lighting configurations and modifiers to capture images as stated in pre-production documentation.
4. Capture color, or tonality, mood and emotion of the subject to influence the perception of the image	<ul style="list-style-type: none"> Apply advanced framing, composition and Gestalt theory to lead the viewer through the image.
5. Execute photographic assignments as a team to promote group integrity and camaraderie	<ul style="list-style-type: none"> Complete in-studio assignments of portraiture or external landscape assignments in teams comprising of a photographer, a model and assistants. Apply complex compositions that address: colour, tonality, drama, negative space contrast as well as theoretical frameworks.
6. Develop recommended professional etiquette and practices. Apply advanced design principles to photographic work.	<ul style="list-style-type: none"> Conduct polite interaction with models using positive verbal and physical communication. Express respect of personal space, gender and ideological diversity.
7. Prepare a presentation with assignments completed during the course	<ul style="list-style-type: none"> Presentation can be soft copy or printed format
8. Capture visually appealing images & Apply critiquing skills to presented works in regards to application of advanced elements and principles of photography in portfolios	<ul style="list-style-type: none"> Apply principles of photography in an external environment. Participate in constructive criticism by identifying strengths and weaknesses in submitted works. Technical and contextual questions are to be posed to garner solutions/directions for improvement.